

INVOICE



WFSB
333 Capital Blvd
Rocky Hill, CT 06067
Main: (860)728-3333
Billing: (404)325-4646

Invoice #	Invoice Date	Invoice Month	Invoice Period
498258-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WFSB	House- National	House-National	National

Billing Address:

Message & Media Inc
Attention: Accounts Payable
100 Albany Street, Suite 200B
New Brunswick, NJ 08901
USA

Advertiser	Product	Estimate Number
Friends Of Chris Murphy	October 22 - October 28, 2	

Flight Dates	Order #	Alt Order #
10/22/12 - 10/28/12	498258	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/22/12	10/26/12	430A EYEWITNESS NEV430-5A		MTWTF--	:30	5	\$325.00	NM
<hr/>									
Weeks: <u>Start Date</u> 10/22/12 <u>End Date</u> 10/28/12 <u>MTWTFSS</u> MTWTF-- <u>Spots/Week</u> 5 <u>Rate</u> \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WFSB M 10/22/12 4:38 AM 430A EYEWITNESS NEWS 430-5A :30 CMT122H \$325.00 NM									
1 WFSB Tu 10/23/12 4:29 AM 430A EYEWITNESS NEWS 430-5A :30 CMT122H \$325.00 NM									
4 WFSB W 10/24/12 4:39 AM 430A EYEWITNESS NEWS 430-5A :30 CMT126H \$325.00 NM									
5 WFSB Th 10/25/12 4:51 AM 430A EYEWITNESS NEWS 430-5A :30 CMT126H \$325.00 NM									
2 WFSB F 10/26/12 4:52 AM 430A EYEWITNESS NEWS 430-5A :30 CMT126H \$325.00 NM									
2	10/22/12	10/26/12	Eyewitness News	5am - 5:30am	MTWTF--	:30	5	\$500.00	NM
<hr/>									
Weeks: <u>Start Date</u> 10/22/12 <u>End Date</u> 10/28/12 <u>MTWTFSS</u> MTWTF-- <u>Spots/Week</u> 5 <u>Rate</u> \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB M 10/22/12 5:06 AM Eyewitness News 5am - 5:30am :30 CMT123H \$500.00 NM									
3 WFSB Tu 10/23/12 5:10 AM Eyewitness News 5am - 5:30am :30 CMT123H \$500.00 NM									
4 WFSB W 10/24/12 5:00 AM Eyewitness News 5am - 5:30am :30 CMT125H \$500.00 NM									
2 WFSB Th 10/25/12 5:21 AM Eyewitness News 5am - 5:30am :30 CMT125H \$500.00 NM									
5 WFSB F 10/26/12 5:11 AM Eyewitness News 5am - 5:30am :30 CMT125H \$500.00 NM									
3	10/22/12	10/26/12	Eyewitness News	5:30a - 6am	MTWTF--	:30	5	\$800.00	NM
<hr/>									
Weeks: <u>Start Date</u> 10/22/12 <u>End Date</u> 10/28/12 <u>MTWTFSS</u> MTWTF-- <u>Spots/Week</u> 5 <u>Rate</u> \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WFSB M 10/22/12 5:52 AM Eyewitness News 5:30a - 6am :30 CMT122H \$800.00 NM									
1 WFSB Tu 10/23/12 5:45 AM Eyewitness News 5:30a - 6am :30 CMT122H \$800.00 NM									
4 WFSB W 10/24/12 5:59 AM Eyewitness News 5:30a - 6am :30 CMT126H \$800.00 NM									
5 WFSB Th 10/25/12 5:29 AM Eyewitness News 5:30a - 6am :30 CMT126H \$800.00 NM									
3 WFSB F 10/26/12 5:40 AM Eyewitness News 5:30a - 6am :30 CMT126H \$800.00 NM									
4	10/22/12	10/26/12	Eyewitness News	6am - 6:30am	MTWTF--	:30	5	\$1,200.00	NM
<hr/>									
Weeks: <u>Start Date</u> 10/22/12 <u>End Date</u> 10/28/12 <u>MTWTFSS</u> MTWTF-- <u>Spots/Week</u> 5 <u>Rate</u> \$1,200.00									

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BOX 13034
Newark, NJ 07188-0034

wfsb.com

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498258-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser		Product	Estimate Number
Friends Of Chris Murphy		October 22 - October 28, 2	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	10/22/12	10/26/12	Eyewitness News	6am - 6:30am	MTWTF--	:30	5	\$1,200.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 WFSB M 10/22/12 6:28 AM Eyewitness News 6am - 6:30am :30 CMT123H \$1,200.00 NM									
3 WFSB Tu 10/23/12 6:10 AM Eyewitness News 6am - 6:30am :30 CMT123H \$1,200.00 NM									
1 WFSB W 10/24/12 6:09 AM Eyewitness News 6am - 6:30am :30 CMT125H \$1,200.00 NM									
2 WFSB Th 10/25/12 6:09 AM Eyewitness News 6am - 6:30am :30 CMT126H \$1,200.00 NM									
4 WFSB F 10/26/12 6:28 AM Eyewitness News 6am - 6:30am :30 CMT125H \$1,200.00 NM									
5	10/22/12	10/26/12	Eyewitness News	6:30am - 7am	MTWTF--	:30	5	\$1,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 MTWTF-- 5 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WFSB M 10/22/12 6:53 AM Eyewitness News 6:30am - 7am :30 CMT122H \$1,200.00 NM									
1 WFSB Tu 10/23/12 6:47 AM Eyewitness News 6:30am - 7am :30 CMT122H \$1,200.00 NM									
2 WFSB W 10/24/12 6:55 AM Eyewitness News 6:30am - 7am :30 CMT126H \$1,200.00 NM									
3 WFSB Th 10/25/12 6:55 AM Eyewitness News 6:30am - 7am :30 CMT125H \$1,200.00 NM									
5 WFSB F 10/26/12 6:44 AM Eyewitness News 6:30am - 7am :30 CMT126H \$1,200.00 NM									
6	10/22/12	10/26/12	CBS: THE EARLY SHOW	7am - 9am	MTWTF--	:30	8	\$300.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 MTWTF-- 8 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB M 10/22/12 7:27 AM CBS: THE EARLY SHOW 7am - 9am :30 CMT123H \$300.00 NM									
7 WFSB M 10/22/12 7:39 AM CBS: THE EARLY SHOW 7am - 9am :30 CMT122H \$300.00 NM									
2 WFSB Tu 10/23/12 8:21 AM CBS: THE EARLY SHOW 7am - 9am :30 CMT123H \$300.00 NM									
6 WFSB Tu 10/23/12 8:25 AM CBS: THE EARLY SHOW 7am - 9am :30 CMT122H \$300.00 NM									
8 WFSB W 10/24/12 7:40 AM CBS: THE EARLY SHOW 7am - 9am :30 CMT125H \$300.00 NM									
3 WFSB W 10/24/12 8:47 AM CBS: THE EARLY SHOW 7am - 9am :30 CMT126H \$300.00 NM									
4 WFSB Th 10/25/12 7:59 AM CBS: THE EARLY SHOW 7am - 9am :30 CMT126H \$300.00 NM									
5 WFSB F 10/26/12 7:59 AM CBS: THE EARLY SHOW 7am - 9am :30 CMT126H \$300.00 NM									
7	10/27/12	10/27/12	Eyewitness News Weekend	6am - 7am	-----S-	:30	3	\$375.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 -----S- 3 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WFSB Sa 10/27/12 5:58 AM Eyewitness News Weekend 6am - 7am :30 CMT125H \$375.00 NM									
3 WFSB Sa 10/27/12 6:28 AM Eyewitness News Weekend 6am - 7am :30 CMT126H \$375.00 NM									
1 WFSB Sa 10/27/12 6:37 AM Eyewitness News Weekend 6am - 7am :30 CMT126H \$375.00 NM									
8	10/27/12	10/27/12	7a-9a Sat. Eyewitness News	7am-9am	-----S-	:30	3	\$500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 -----S- 3 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WFSB Sa 10/27/12 7:25 AM 7a-9a Sat. Eyewitness News 7am-9am :30 CMT125H \$500.00 NM									
3 WFSB Sa 10/27/12 8:14 AM 7a-9a Sat. Eyewitness News 7am-9am :30 CMT126H \$500.00 NM									
1 WFSB Sa 10/27/12 8:44 AM 7a-9a Sat. Eyewitness News 7am-9am :30 CMT125H \$500.00 NM									
9	10/28/12	10/28/12	Eyewitness News Weekend	6am - 7am	-----S	:30	1	\$375.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 -----S 1 \$375.00									

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498258-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser		Product	Estimate Number
Friends Of Chris Murphy		October 22 - October 28, 2	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	10/28/12	10/28/12	Eyewitness News Weekend	6am - 7am	-----S	:30	1	\$375.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB Su 10/28/12 6:24 AM Eyewitness News Weekend 6am - 7am :30 CMT126H \$375.00 NM									
10	10/28/12	10/28/12	7a-9a Sun Eyewitness News	7am-9am	-----S	:30	2	\$500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 -----S 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB Su 10/28/12 7:37 AM 7a-9a Sun Eyewitness News 7am-9am :30 CMT125H \$500.00 NM									
2 WFSB Su 10/28/12 8:09 AM 7a-9a Sun Eyewitness News 7am-9am :30 CMT126H \$500.00 NM									
11	10/28/12	10/28/12	CBS Sunday Morning	9:00am - 10:30am	-----S	:30	2	\$1,100.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 -----S 2 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB Su 10/28/12 9:46 AM CBS Sunday Morning 9:00am - 10:30am :30 CMT126H \$1,100.00 NM									
2 WFSB Su 10/28/12 9:56 AM CBS Sunday Morning 9:00am - 10:30am :30 CMT125H \$1,100.00 NM									
12	10/28/12	10/28/12	Face the Nation/ Face the State	10:30am - 11:30am	-----S	:30	2	\$400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 -----S 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB Su 10/28/12 11:10 AM Face the Nation/ Face the State 10:30am - 11:30am :30 CMT126H \$400.00 NM									
2 WFSB Su 10/28/12 11:23 AM Face the Nation/ Face the State 10:30am - 11:30am :30 CMT125H \$400.00 NM									
13	10/22/12	10/26/12	9am-10am	9am - 10am	MTWTF--	:30	5	\$200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 MTWTF-- 5 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WFSB M 10/22/12 9:34 AM 9am-10am 9am - 10am :30 CMT123H \$200.00 NM									
2 WFSB Tu 10/23/12 9:30 AM 9am-10am 9am - 10am :30 CMT123H \$200.00 NM									
3 WFSB W 10/24/12 9:34 AM 9am-10am 9am - 10am :30 CMT125H \$200.00 NM									
5 WFSB Th 10/25/12 9:48 AM 9am-10am 9am - 10am :30 CMT126H \$200.00 NM									
1 WFSB F 10/26/12 9:42 AM 9am-10am 9am - 10am :30 CMT125H \$200.00 NM									
14	10/22/12	10/26/12	10am-11am	10am - 11am	MTWTF--	:30	5	\$175.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 MTWTF-- 5 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB M 10/22/12 10am-11am 10am - 11am :00 \$175.00 NM See MG 14.6									
2 WFSB Tu 10/23/12 10:58 AM 10am-11am 10am - 11am :30 CMT122H \$175.00 NM									
3 WFSB W 10/24/12 10am-11am 10am - 11am :00 \$175.00 NM Credited									
6 WFSB Th 10/25/12 10:28 AM 10am-11am 10am - 11am :30 CMT126H \$450.00 NM MG for 14.1 10/22									
5 WFSB Th 10/25/12 10:58 AM 10am-11am 10am - 11am :30 CMT125H \$175.00 NM									
4 WFSB F 10/26/12 10:59 AM 10am-11am 10am - 11am :30 CMT126H \$175.00 NM									
15	10/22/12	10/26/12	11a-12p Price is Right	11am - 12pm	MTWTF--	:30	5	\$750.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									

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Advertiser		Product	Estimate Number
Friends Of Chris Murphy		October 22 - October 28, 2	



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	10/22/12	10/26/12	11a-12p Price is Right	11am - 12pm	MTWTF--	:30	5	\$750.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WFSB M 10/22/12 11a-12p Price is Right 11am - 12pm :00 \$750.00 NM See MG 15.6 6 WFSB M 10/22/12 11:12 PM Eyewitness News 11PM - 11:35PM :30 CMT123H \$750.00 NM MG for 15.3 10/22 4 WFSB Tu 10/23/12 11:29 AM 11a-12p Price is Right 11am - 12pm :30 CMT123H \$750.00 NM 1 WFSB W 10/24/12 10:59 AM 11a-12p Price is Right 11am - 12pm :30 CMT126H \$750.00 NM 5 WFSB Th 10/25/12 11:28 AM 11a-12p Price is Right 11am - 12pm :30 CMT126H \$750.00 NM 2 WFSB F 10/26/12 11:30 AM 11a-12p Price is Right 11am - 12pm :30 CMT125H \$750.00 NM									
16 10/22/12 10/26/12 Eyewitness News 12pm - 12:30PM MTWTF-- :30 5 \$325.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 MTWTF-- 5 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 10/22/12 12:28 PM Eyewitness News 12pm - 12:30PM :30 CMT122H \$325.00 NM 3 WFSB Tu 10/23/12 12:14 PM Eyewitness News 12pm - 12:30PM :30 CMT122H \$325.00 NM 4 WFSB W 10/24/12 12:22 PM Eyewitness News 12pm - 12:30PM :30 CMT125H \$325.00 NM 5 WFSB Th 10/25/12 12:13 PM Eyewitness News 12pm - 12:30PM :30 CMT125H \$325.00 NM 2 WFSB F 10/26/12 12:28 PM Eyewitness News 12pm - 12:30PM :30 CMT126H \$325.00 NM									
17 10/22/12 10/26/12 M-F CBS Soaps 1230-2p MTWTF-- :30 5 \$300.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 MTWTF-- 5 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 10/22/12 12:56 PM M-F CBS Soaps 1230-2p :30 CMT123H \$300.00 NM 2 WFSB Tu 10/23/12 12:59 PM M-F CBS Soaps 1230-2p :30 CMT123H \$300.00 NM 3 WFSB W 10/24/12 1:59 PM M-F CBS Soaps 1230-2p :30 CMT126H \$300.00 NM 4 WFSB Th 10/25/12 12:55 PM M-F CBS Soaps 1230-2p :30 CMT126H \$300.00 NM 5 WFSB F 10/26/12 1:59 PM M-F CBS Soaps 1230-2p :30 CMT126H \$300.00 NM									
18 10/22/12 10/26/12 M-F The Talk 2-3p MTWTF-- :30 5 \$200.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 MTWTF-- 5 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WFSB M 10/22/12 2:59 PM M-F The Talk 2-3p :30 CMT122H \$200.00 NM 5 WFSB Tu 10/23/12 1:59 PM M-F The Talk 2-3p :30 CMT122H \$200.00 NM 4 WFSB W 10/24/12 2:59 PM M-F The Talk 2-3p :30 CMT126H \$200.00 NM 1 WFSB Th 10/25/12 2:59 PM M-F The Talk 2-3p :30 CMT126H \$200.00 NM 2 WFSB F 10/26/12 2:59 PM M-F The Talk 2-3p :30 CMT125H \$200.00 NM									
19 10/22/12 10/26/12 3pm-4pm Syndication 2:58pm-4pm MTWTF-- :30 5 \$200.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 MTWTF-- 5 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WFSB M 10/22/12 3:59 PM 3pm-4pm Syndication 2:58pm-4pm :30 CMT123H \$200.00 NM 1 WFSB Tu 10/23/12 3:58 PM 3pm-4pm Syndication 2:58pm-4pm :30 CMT123H \$200.00 NM 2 WFSB W 10/24/12 3:25 PM 3pm-4pm Syndication 2:58pm-4pm :30 CMT125H \$200.00 NM 3 WFSB Th 10/25/12 3:52 PM 3pm-4pm Syndication 2:58pm-4pm :30 CMT125H \$200.00 NM									

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Friends Of Chris Murphy	October 22 - October 28, 2		

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19	10/22/12	10/26/12	3pm-4pm Syndication	2:58pm-4pm	MTWTF--	:30	5	\$200.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WFSB F 10/26/12 3:17 PM 3pm-4pm Syndication 2:58pm-4pm :30 CMT126H \$200.00 NM									
20 10/22/12 10/26/12 4p-5p Dr. Oz 4pm-5pm MTWTF-- :30 5 \$400.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 MTWTF-- 5 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WFSB M 10/22/12 4:12 PM 4p-5p Dr. Oz 4pm-5pm :30 CMT122H \$400.00 NM									
2 WFSB Tu 10/23/12 4:20 PM 4p-5p Dr. Oz 4pm-5pm :30 CMT122H \$400.00 NM									
1 WFSB W 10/24/12 4:10 PM 4p-5p Dr. Oz 4pm-5pm :30 CMT126H \$400.00 NM									
3 WFSB Th 10/25/12 4:11 PM 4p-5p Dr. Oz 4pm-5pm :30 CMT126H \$400.00 NM									
5 WFSB F 10/26/12 4:29 PM 4p-5p Dr. Oz 4pm-5pm :30 CMT125H \$400.00 NM									
21	10/22/12	10/26/12	Eyewitness News	5pm - 5:30pm	MTWTF--	:30	5	\$1,800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 MTWTF-- 5 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 WFSB M 10/22/12 5:27 PM Eyewitness News 5pm - 5:30pm :30 CMT123H \$1,800.00 NM									
2 WFSB Tu 10/23/12 5:20 PM Eyewitness News 5pm - 5:30pm :30 CMT122H \$1,800.00 NM									
4 WFSB W 10/24/12 5:28 PM Eyewitness News 5pm - 5:30pm :30 CMT125H \$1,800.00 NM									
1 WFSB Th 10/25/12 5:22 PM Eyewitness News 5pm - 5:30pm :30 CMT125H \$1,800.00 NM									
3 WFSB F 10/26/12 5:27 PM Eyewitness News 5pm - 5:30pm :30 CMT126H \$1,800.00 NM									
22	10/22/12	10/26/12	Eyewitness News	5:30pm - 6pm	MTWTF--	:30	5	\$1,800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 MTWTF-- 5 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WFSB M 10/22/12 5:44 PM Eyewitness News 5:30pm - 6pm :30 CMT122H \$1,800.00 NM									
4 WFSB Tu 10/23/12 5:57 PM Eyewitness News 5:30pm - 6pm :30 CMT123H \$1,800.00 NM									
5 WFSB W 10/24/12 5:56 PM Eyewitness News 5:30pm - 6pm :30 CMT126H \$1,800.00 NM									
2 WFSB Th 10/25/12 5:39 PM Eyewitness News 5:30pm - 6pm :30 CMT126H \$1,800.00 NM									
1 WFSB F 10/26/12 5:39 PM Eyewitness News 5:30pm - 6pm :30 CMT126H \$1,800.00 NM									
23	10/22/12	10/26/12	Eyewitness News	6pm - 6:30pm	MTWTF--	:30	5	\$2,100.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 MTWTF-- 5 \$2,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WFSB M 10/22/12 6:27 PM Eyewitness News 6pm - 6:30pm :30 CMT123H \$2,100.00 NM									
2 WFSB Tu 10/23/12 6:13 PM Eyewitness News 6pm - 6:30pm :30 CMT122H \$2,100.00 NM									
1 WFSB W 10/24/12 6:27 PM Eyewitness News 6pm - 6:30pm :30 CMT126H \$2,100.00 NM									
4 WFSB Th 10/25/12 6:28 PM Eyewitness News 6pm - 6:30pm :30 CMT126H \$2,100.00 NM									
5 WFSB F 10/26/12 6:12 PM Eyewitness News 6pm - 6:30pm :30 CMT125H \$2,100.00 NM									
24	10/22/12	10/26/12	Inside Edition	7pm - 7:30pm	MTWTF--	:30	5	\$725.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 MTWTF-- 5 \$725.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB M 10/22/12 7:11 PM Inside Edition 7pm - 7:30pm :30 CMT122H \$725.00 NM									
2 WFSB Tu 10/23/12 Inside Edition 7pm - 7:30pm :00 \$725.00 NM									
See MG 24.6									

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BOX 13034
Newark, NJ 07188-0034



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
24	10/22/12	10/26/12	Inside Edition	7pm - 7:30pm	MTWTF--	:30	5	\$725.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4	WFSB W	10/24/12 <i>Credited</i>	Inside Edition			7pm - 7:30pm	:00		\$725.00 NM
3	WFSB Th	10/25/12 <i>Credited</i>	Inside Edition			7pm - 7:30pm	:00		\$725.00 NM
5	WFSB F	10/26/12 <i>See MG 24.7</i>	Inside Edition			7pm - 7:30pm	:00		\$725.00 NM
7	WFSB F	10/26/12 MG for 24.5 10/26	7:22 PM Inside Edition			7pm - 7:30pm	:30 CMT126H	\$1,500.00	NM
6	WFSB Sa	10/27/12 <i>Credited</i>	Ent. Tonight Wknd			7:00pm - 8:00pm	:00		\$750.00 NM
25	10/22/12	10/26/12	Entertainment Tonight	7:30pm - 8pm	MTWTF--	:30	5	\$725.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
	10/22/12	10/28/12	MTWTF--	5	\$725.00				
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1	WFSB M	10/22/12	7:29 PM Entertainment Tonight			7:30pm - 8pm	:30 CMT123H	\$725.00	NM
2	WFSB Tu	10/23/12 <i>See MG 25.6</i>	Entertainment Tonight			7:30pm - 8pm	:00		\$725.00 NM
3	WFSB W	10/24/12	7:29 PM Entertainment Tonight			7:30pm - 8pm	:30 CMT125H	\$725.00	NM
6	WFSB W	10/24/12 MG for 25.2 10/23	7:48 PM Entertainment Tonight			7:30pm - 8pm	:30 CMT126H	\$1,500.00	NM
5	WFSB Th	10/25/12 <i>Credited</i>	Entertainment Tonight			7:30pm - 8pm	:00		\$725.00 NM
4	WFSB F	10/26/12	7:29 PM Entertainment Tonight			7:30pm - 8pm	:30 CMT125H	\$725.00	NM
26	10/27/12	10/27/12	NCAA Football Reg. Season	11:00am - 7:00pm	-----S-	:30	2	\$150.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
	10/22/12	10/28/12	-----S-	2	\$150.00				
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1	WFSB Sa	10/27/12	4:44 PM NCAA Football Reg. Season			11:00am - 7:00pm	:30 CMT126H	\$150.00	NM
2	WFSB Sa	10/27/12	7:41 PM NCAA Football Reg. Season			11:00am - 7:00pm	:30 CMT126H	\$150.00	NM
27	10/22/12	10/26/12	Late Night with David Letterman	11:35pm - 12:37am	MTWTF--	:30	5	\$300.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
	10/22/12	10/28/12	MTWTF--	5	\$300.00				
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3	WFSB M	10/22/12	12:31 AM Late Night with David Letterman			11:35pm - 12:37am	:30 CMT123H	\$300.00	NM
1	WFSB Tu	10/23/12	11:59 PM Late Night with David Letterman			11:35pm - 12:37am	:30 CMT122H	\$300.00	NM
5	WFSB W	10/24/12	12:09 AM Late Night with David Letterman			11:35pm - 12:37am	:30 CMT125H	\$300.00	NM
2	WFSB Th	10/25/12	11:46 PM Late Night with David Letterman			11:35pm - 12:37am	:30 CMT126H	\$300.00	NM
4	WFSB F	10/26/12	12:32 AM Late Night with David Letterman			11:35pm - 12:37am	:30 CMT126H	\$300.00	NM
28	10/22/12	10/28/12	Eyewitness News	11PM - 11:35PM	MTWTFSS	:30	6	\$750.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
	10/22/12	10/28/12	MTWTFSS	6	\$750.00				
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2	WFSB M	10/22/12	11:28 PM Eyewitness News			11PM - 11:35PM	:30 CMT122H	\$750.00	NM
5	WFSB Tu	10/23/12	11:23 PM Eyewitness News			11PM - 11:35PM	:30 CMT123H	\$750.00	NM
1	WFSB W	10/24/12	11:13 PM Eyewitness News			11PM - 11:35PM	:30 CMT126H	\$750.00	NM
4	WFSB Th	10/25/12	11:27 PM Eyewitness News			11PM - 11:35PM	:30 CMT125H	\$750.00	NM

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INVOICE

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WFSB
BOX 13034
Newark, NJ 07188-0034

Invoice #	Invoice Date	Invoice Month	Invoice Period
498258-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser		Product	Estimate Number
Friends Of Chris Murphy		October 22 - October 28, 2	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
28	10/22/12	10/28/12	Eyewitness News	11PM - 11:35PM	MTWTFSS	:30	6	\$750.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
6 WFSB Sa 10/27/12 11:25 PM Eyewitness News 11PM - 11:35PM :30 CMT125H \$750.00 NM									
3 WFSB Su 10/28/12 11:13 PM Eyewitness News 11PM - 11:35PM :30 CMT125H \$750.00 NM									
29	10/28/12	10/28/12	Patriots Football	1:00pm - 7:00pm	-----S	:30	1	\$8,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 -----S 1 \$8,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB Su 10/28/12 2:35 PM Patriots Football 1:00pm - 7:00pm :30 CMT126H \$8,500.00 NM									
30	10/23/12	10/23/12	NCIS	8pm-9pm	-T-----	:30	1	\$7,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 -T----- 1 \$7,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB Tu 10/23/12 8:36 PM NCIS 8pm-9pm :30 CMT123H \$7,000.00 NM									
31	10/23/12	10/23/12	Vegas	10pm - 11pm	-T-----	:30	1	\$2,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 -T----- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB Tu 10/23/12 10:36 PM Vegas 10pm - 11pm :30 CMT122H \$2,000.00 NM									
32	10/24/12	10/24/12	Criminal Minds	9pm - 10pm	--W----	:30	1	\$2,600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 --W---- 1 \$2,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB W 10/24/12 9:34 PM Criminal Minds 9pm - 10pm :30 CMT125H \$2,600.00 NM									
33	10/24/12	10/24/12	CSI	10pm - 11pm	--W----	:30	1	\$2,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 --W---- 1 \$2,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB W 10/24/12 10:35 PM CSI 10pm - 11pm :30 CMT126H \$2,200.00 NM									
34	10/25/12	10/25/12	Person of Interest	9pm - 10pm	---T---	:30	1	\$7,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 ---T--- 1 \$7,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB Th 10/25/12 9:50 PM Person of Interest 9pm - 10pm :30 CMT125H \$7,000.00 NM									
35	10/26/12	10/26/12	CSI:NY	8pm - 9pm	----F--	:30	1	\$1,600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 ----F-- 1 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB F 10/26/12 8:48 PM CSI:NY 8pm - 9pm :30 CMT126H \$1,600.00 NM									
36	10/27/12	10/27/12	48 Hours	10pm - 11pm	-----S-	:30	1	\$1,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 -----S- 1 \$1,200.00									

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INVOICE

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WFSB
BOX 13034
Newark, NJ 07188-0034

Invoice #	Invoice Date	Invoice Month	Invoice Period
498258-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser		Product	Estimate Number
Friends Of Chris Murphy		October 22 - October 28, 2	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
36	10/27/12	10/27/12	48 Hours	10pm - 11pm	-----S-	:30	1	\$1,200.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB Sa 10/27/12 10:30 PM 48 Hours 10pm - 11pm :30 CMT126H \$1,200.00 NM									
37	10/28/12	10/28/12	60 Minutes	7pm - 8pm	-----S	:30	1	\$4,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 -----S 1 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB Su 10/28/12 6:59 PM 60 Minutes 7pm - 8pm :30 CMT125H \$4,000.00 NM									
38	10/28/12	10/28/12	Good Wife	9pm - 10pm	-----S	:30	1	\$3,100.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 -----S 1 \$3,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB Su 10/28/12 9:51 PM Good Wife 9pm - 10pm :30 CMT126H \$3,100.00 NM									
39	10/22/12	10/22/12	National Debates	9pm-11pm	M-----	:30	1	\$6,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 M----- 1 \$6,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB M 10/22/12 10:58 PM National Debates 9pm-11pm :30 CMT122H \$6,500.00 NM									
40	10/22/12	10/26/12	4p-5p Dr. Oz	4pm-5pm	MTWTF--	:30	1	\$400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 MTWTF-- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB Tu 10/23/12 4:54 PM 4p-5p Dr. Oz 4pm-5pm :30 CMT123H \$400.00 NM									
41	10/24/12	10/26/12	CBS: THE EARLY SHOW	7am - 9am	--WTF--	:30	2	\$300.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 --WTF-- 2 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB W 10/24/12 8:29 AM CBS: THE EARLY SHOW 7am - 9am :30 CMT126H \$300.00 NM									
2 WFSB Th 10/25/12 8:54 AM CBS: THE EARLY SHOW 7am - 9am :30 CMT125H \$300.00 NM									
42	10/27/12	10/27/12	NCAA Football Reg. Seas	11:00am - 7:00pm	----S-	:30	2	\$500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 ----S- 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB Sa 10/27/12 4:30 PM NCAA Football Reg. Season 11:00am - 7:00pm :30 CMT126H \$500.00 NM									
2 WFSB Sa 10/27/12 6:33 PM NCAA Football Reg. Season 11:00am - 7:00pm :30 CMT125H \$500.00 NM									
43	10/28/12	10/28/12	60 Minutes	7pm - 8pm	-----S	:30	1	\$9,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 -----S 1 \$9,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB Su 10/28/12 7:39 PM 60 Minutes 7pm - 8pm :30 CMT126H \$9,000.00 NM									
44	10/28/12	10/28/12	Patriots Football	1:00pm - 7:00pm	-----S	:30	1	\$8,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									

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Newark, NJ 07188-0034



wfsb.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
498258-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser		Product	Estimate Number
Friends Of Chris Murphy		October 22 - October 28, 2	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
44	10/28/12	10/28/12	Patriots Football	1:00pm - 7:00pm	-----S	:30	1	\$8,500.00	NM
<hr/>									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1	WFSB	Su	10/28/12	12:58 PM	Patriots Football	1:00pm - 7:00pm	:30	CMT126H	\$8,500.00 NM
45	10/25/12	10/25/12	Elementary	10pm - 11pm	---T---	:30	1	\$3,100.00	NM
<hr/>									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
	10/22/12	10/28/12	---T---	1	\$3,100.00				
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1	WFSB	Th	10/25/12	10:47 PM	Elementary	10pm - 11pm	:30	CMT126H	\$3,100.00 NM
46	10/26/12	10/26/12	CSI: NY	9pm - 10pm	----F--	:30	1	\$1,600.00	NM
<hr/>									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
	10/22/12	10/28/12	----F--	1	\$1,600.00				
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1	WFSB	F	10/26/12	9:47 PM	CSI: NY	9pm - 10pm	:30	CMT126H	\$1,600.00 NM
47	10/26/12	10/26/12	Blue Bloods	10pm - 11pm	----F--	:30	1	\$3,000.00	NM
<hr/>									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
	10/22/12	10/28/12	----F--	1	\$3,000.00				
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1	WFSB	F	10/26/12	10:36 PM	Blue Bloods	10pm - 11pm	:30	CMT125H	\$3,000.00 NM
48	10/27/12	10/27/12	Crimetime	8pm - 9pm	----S-	:30	1	\$1,200.00	NM
<hr/>									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
	10/22/12	10/28/12	----S-	1	\$1,200.00				
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1	WFSB	Sa	10/27/12	7:59 PM	Crimetime	8pm - 9pm	:30	CMT126H	\$1,200.00 NM
49	10/28/12	10/28/12	Amazing Race	8pm - 9pm	----S	:30	1	\$8,000.00	NM
<hr/>									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
	10/22/12	10/28/12	----S	1	\$8,000.00				
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1	WFSB	Su	10/28/12	8:51 PM	Amazing Race	8pm - 9pm	:30	CMT125H	\$8,000.00 NM
50	10/28/12	10/28/12	The Mentalist	10pm - 11pm	----S	:30	1	\$6,000.00	NM
<hr/>									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
	10/22/12	10/28/12	----S	1	\$6,000.00				
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1	WFSB	Su	10/28/12	10:37 PM	The Mentalist	10pm - 11pm	:30	CMT126H	\$6,000.00 NM
<u>Total Spots</u>							143		

Gross Total \$171,175.00

Agency Commission \$25,676.25

Net Amount Due \$145,498.75

Payment Terms Net 30 Days

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